



# Redlye Solutions Pvt Ltd

#5, CMH Road, Indiranagar

Bangalore, INDIA 560 038

**Tel: + (91)-80-5115 8019**

Copyright. All Rights Reserved.

This document is the confidential and proprietary information of Redlye Solutions, Bangalore. No part of this document may be disclosed or reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without the express written permission of Redlye Solutions Pvt Ltd. The furnishing of this document does not give any license to these patents, trademarks, copyrights, or other intellectual property.

DATE: 18th October, 2004

REVISION: 1.0

## Case Study – Business Fundamentals Tracking

### Snapshot

BFT-(Business Fundamentals Tracker) Reporting System is a fully customized multi-format reporting system developed with the objective of keeping track of the client's business transactions for Global Procurement Services.

### Context

The client is a global technology giant with thousands of products and vast operations across the globe. The Global Procurement Services function is responsible for all Direct procurement across the globe. The global function is divided into Regions with each region headed by a Regional head.

Performance measurement of the Global function and the constituent regions is done using a Business Fundamentals Table, which comprises of all the key initiatives, targets, measures and metrics.

### Redlye Charter

Having multiple technology partners to choose from, the client chose Redlye and chartered Redlye to:

1. Develop a solution to ensure timely submission of BFT performance data.
2. Derive data driven graphs for management to visualize performance data in various dimensions.
3. Meet management needs in various situations by allowing them to choose output formats for the same report.

4. Provide for automatic reminders to ensure compliance with timelines.
5. Develop & implement the solution in a short time frame.

## The Redlye Solution – Features

The solution's features include:

- **Roles:** Various levels of roles control access and permission to the solution. User roles are : Regional Head, Global Head.
- **Reporting:** The reporting features allow users to choose the output format as well as permits the user to request a Graphical Representation of requested report. Multiple filters or choices allow reports can be generated quarterly as well as for the chosen financial year.
- **Other rich features:** The application also provides for facilities like auto reminders, submission of office data through Email, training demos for new users.

Fig 1: Modules of the BFT Reporting System

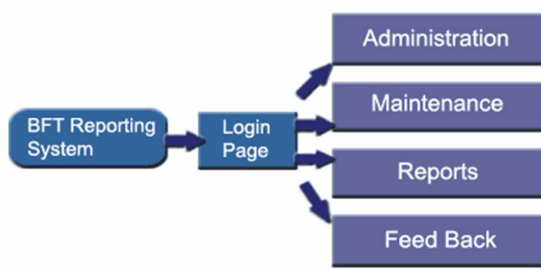


Fig 2: Maintenance module where Users enter quarterly performance data.

Key Initiative : Product/Process Generation & Innovation

Measure : Patents

Financial Year : 2003

Quarter : Q2

| Listing             |                    |                       |               |                         |
|---------------------|--------------------|-----------------------|---------------|-------------------------|
| Sl. No.             | TopLine Benefit \$ | BottomLine Benefit \$ | Description   | GBU                     |
| 1                   | 12,567.00          | 34,567.00             | Patents-Data  | ESG-Business Critical : |
| 2                   | 14,567.00          | 67,890.00             | Patents-Data2 | Critical System         |
| <b>Q2/03 Total:</b> |                    |                       |               |                         |
|                     | <b>\$27134</b>     | <b>\$102457</b>       |               |                         |
| <b>YTD Total:</b>   |                    |                       |               |                         |
|                     | <b>\$27134</b>     | <b>\$102457</b>       |               |                         |

Add Edit Delete

Fig 3: Dimension and value selection for powerful ad-hoc reports. Users have a choice of output format.

Region : America

Key Initiative : Product/Process Generation & Innovation

Measure : Patents

Office : Latin America

Financial Year : 2003

Quarter : Q2

Report Format : HTML

HTML  
Word  
Excel

Submit Reset

Fig 4: -Sample HTML Report.

| Report For Product/Process Generation & Innovation-All Measures<br>All Regions-All Offices-All Quarters-2003 |                     |                    |                               |                               |
|--|---------------------|--------------------|-------------------------------|-------------------------------|
| ce - America / Latin America   |                     |                    |                               |                               |
| - Product/Process Generation & Innovation  |                     |                    |                               |                               |
| novation   |                     |                    |                               |                               |
| Description  |                     | Quarter Identified | GBU                           |                               |
| German Contract  |                     | Q2-2003            | Shared Printers-Laser         |                               |
| Test   |                     | Q2-2003            | Consumer PCs                  |                               |
| ce - America / Latin America   |                     |                    |                               |                               |
| - Product/Process Generation & Innovation  |                     |                    |                               |                               |
| asure3   |                     |                    |                               |                               |
| Description  |                     | Quarter Identified | GBU                           |                               |
| desc1  |                     | Q2-2003            | ESG-Business Critical Systems |                               |
| ce - America / Latin America   |                     |                    |                               |                               |
| - Product/Process Generation & Innovation  |                     |                    |                               |                               |
| ents   |                     |                    |                               |                               |
| Top Line Benefit   | Bottom Line Benefit | Description        | Quarter Identified            | GBU                           |
| 12,567.00  | 34,567.00           | Patents-Data       | Q2-2003                       | ESG-Business Critical Systems |

## Technology

The solution is built as a intranet portal application that works on the client's vast TCP/IP network.

The web technologies that Redlye used are ASP , VBScript, JavaScript, Microsoft® Office objects for output handling.

SQL Server 2000 is the database.

## Customer Satisfaction

A global operation of a technology major company has put Redlye's solution to its ultimate test, which is used today to track business fundamentals. The expertise in software solution design and development implemented in this high value solution is a reflection of the confidence in Redlye's solution expertise.